

# Types of Sampling Methods

## **NONPROBABILITY SAMPLES:**

- Self-selection (volunteer)
- Convenience (the most accessible)
- Snowball (chain-referral)
- Quota (non-probability version of stratified sampling)
- Purposive (judgment), such as:  
typical case, extreme case,  
maximum variation, etc.

## **PROBABILITY SAMPLES:**

- Simple random sample (SRS)
- Systematic sample (every  $k$ th item, after starting point chosen between 1 and  $k$ )
- Stratified sample (SRS from each stratum)
- Cluster sample (SRS of clusters)